

New Product Review 2008 Candy/Toy Products

CandyRific USA
Tel: +1 (502) 893 3626
www.candyrific.com



Light Up Candy Spray: tubes of sour liquid candy to be sprayed into consumers' mouths with the capability of lighting up the tube during consumption. Tubes can be used as a light-up toy when the candy is gone.



Candy Jammer Guitars: small guitars with *Micro Bites* candy and buttons that when depressed play guitar sounds.
See also Other Confectionery Products, pg. 78

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S'mores N More: a marshmallow cream that consumers scoop up with the enclosed spoon, then dip into the graham cracker pieces and chocolate bits and eat for a s'mores taste.
See also Candy/Toy, pg. 73

